

## LONE PINE MAIN STREET OFRENDA DISPLAY & WALK:-

KICK OFF:- Friday October 31st during trick or treat

AWARD CEREMONY:- Sunday 6th November at the  
Cultural Celebration - Spainhower park.

## OFRENDAS ON DISPLAY AT THE FOLLOWING VENUES:

- 1 Bonanza restaurant, 104 N Main St, (760) 876-4768
- 2 John Rand, 223 N Main St, (760) 876-1038
- 3 DC Barbershop W Mountain View St (near Alta one),
- 4 Totem Restaurant, 131 S Main St, (760) 876-4726
- 5 Native Trading Post, 114 N Main St, (760) 876-4670
- 6 Sheryl Adams, Lone Pine Chamber Courtyard
- 7 LP Smokehouse, 325 S Main St, (760) 876-4433
- 8 Lone Pine Library, \* S Washington St, (760) 876-5031



SPAINHOWER PARK: Cultural Celebration  
Sunday 6th November

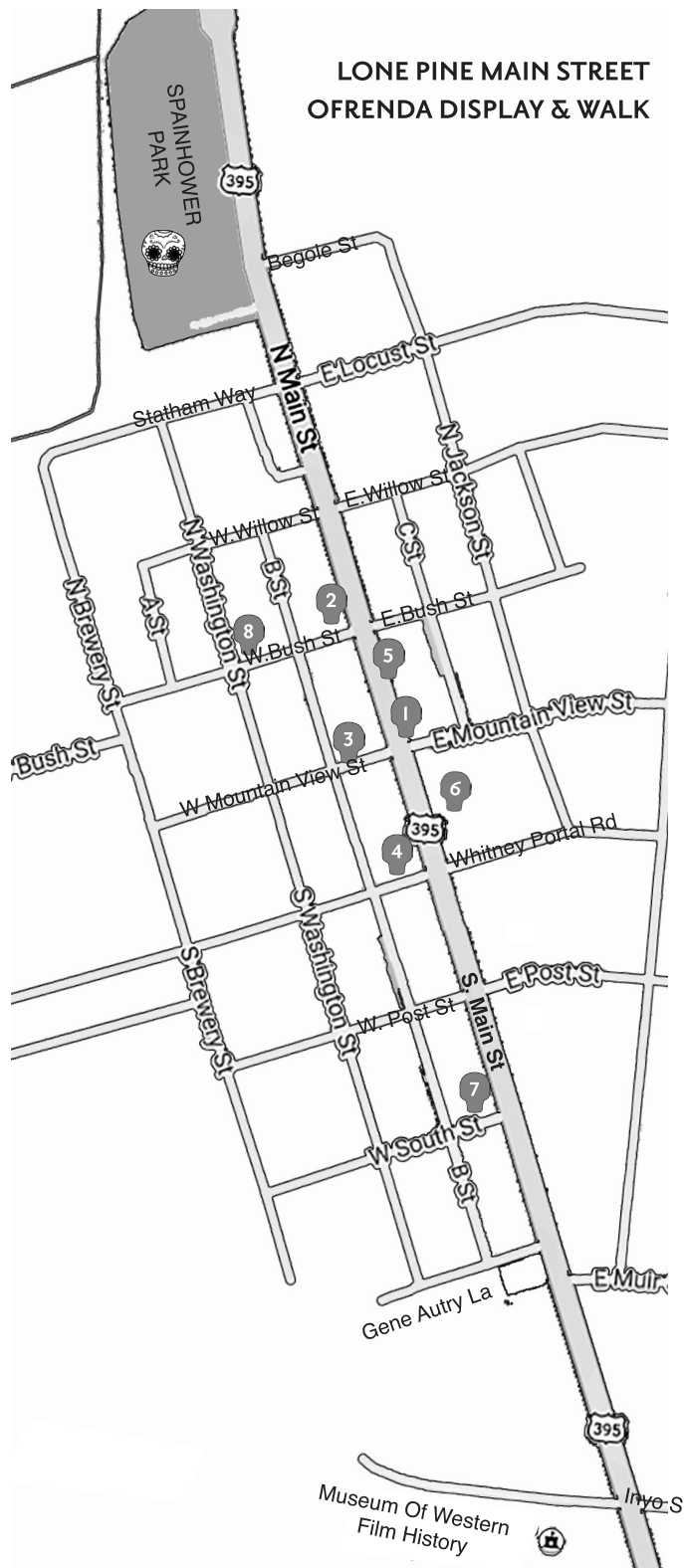
## GET ON THE MAP ! contact us

[www.lonepinesugarskulls.weebly.com](http://www.lonepinesugarskulls.weebly.com)

## WE ALSO THANK THE FOLLOWING FOR THEIR SUPPORT:

- Healthy Communities of Southern Inyo County
- Metabolic Studio, Los Angeles
- Ranch House Cafe, Olancho
- Native Trading Post, LonePine
- The Museum of Western Film History, Lone Pine
- Lone Pine Smokehouse
- Victor Silvas
- Friends of the Lone Pine Library

\* Open only during library hours



FOR "395 CORRIDOR" BUSINESSES &  
COMMUNITY ORGANIZATIONS

# THE FIRST ANNUAL LONE PINE DIA DE LOS MUERTOS FESTIVAL 2016

## Ofrenda Display & Walk

Lone Pine Main Street  
Monday October 31<sup>st</sup>, 2016

## Cultural Celebration

at Spainhower Park  
Sunday November 6<sup>th</sup>, 2016



**TO: “395 CORRIDOR” BUSINESSES & COMMUNITY ORGANIZATIONS.** The first Lone Pine Dia de los Muertos Festival will be held in the Fall of 2016.

**THERE ARE THREE MAIN COMPONENTS TO THE EVENT:**

- 1. Educational outreach through a series of cultural and arts and crafts ofrenda workshops.
- 2. Main Street Ofrendas (Altars) Walk on Monday, October 31<sup>st</sup>, (similar to the Bishop Chocolate Walk) and exhibit through November 6<sup>th</sup>.
- 3. The cultural celebration at Spainhower Park on November 6<sup>th</sup>

**FOLLOWING ARE HIGHLIGHTS OF THE EVENT AND PLANNING ACTIVITIES:**

- The Main Street Ofrendas exhibit and walk will open in conjunction with the very popular, annual Lone Pine Main Street Trick or Treat on Monday evening, October 31. The Ofrendas will remain on exhibit during that week culminating with the Lone Pine Dia de los Muertos Festival on Sunday, November 6, at Spainhower Park.
- Outreach and marketing will reach audiences in Inyo County, portions of the 395 corridor, and beyond. The festival will invite participation, attendance, and celebration from community members and visitors of all cultures and ages, both Hispanic, and non-Hispanic.
- As part of our educational and community outreach, during the month of October we will hold a series of cultural, and arts & crafts workshops, incorporating “how to create your own ofrenda” activities, with focus on families and children.

- We will also call for wide spread community participation, as well as a focused effort to engage and encourage the participation of local artists and other creatives.

- We will actively communicate and promote using a variety of outlets including, social media, websites, radio, newspapers, and printed material.

**-THE MAIN STREET OFRENDAS EXHIBIT AND WALK:**  
Artwork in the form of Dia de los Muertos Ofrendas will be on display at participating business/organization spaces.

A map will be provided showing the locations of businesses/organizations hosting the ofrendas. The public will be invited to walk through town, view ofrendas, and participate in a contest by voting on their favorite ofrendas.

The ofrendas will be on display and may be voted on during the Lone Pine Main Street Trick or Treat, and continue until Sunday, November 6. The winners will be announced on November 6 during the Dia De Los Muertos Festival at Spainhower park.

**-THE LONE PINE DIA DE LOS MUERTOS FESTIVAL:**  
A cultural celebration with a variety of components including traditional music, entertainment, decor, arts and crafts, children and family activities, food and beverage vendors, face painting, raffle drawing, altar contest winners announced, etc.

**ALL WORK ON THIS EVENT IS BY VOLUNTEERS.**  
Our planning team is comprised of residents of several Inyo County communities including: Bishop, Big Pine, Independence, Lone Pine, Olancha, Keeler, and Darwin. Others are very welcome to join the effort.

The planning team meets on a regular basis at Metabolic Studio’s Gertrude Stein Salon, 123 N. Main St., Lone Pine. For meeting dates visit [facebook.com/lonepinesugarskulls](https://facebook.com/lonepinesugarskulls).

Our aim is to promote, encourage and facilitate cultural enrichment and education while adding value through increased awareness and opportunity for Inyo County businesses and communities.

We thank you for your time and look forward to your participation and support.  
Sincerely,

Lone Pine Dia de los Muertos Festival Planning Team

**Sandy Anderson**  
[Sandyinindy@gmail.com](mailto:Sandyinindy@gmail.com)  
**Gemma Arana**  
[aranagemma@gmail.com](mailto:aranagemma@gmail.com)  
**Saloua Berguem**  
[Salouaberg24@gmail.com](mailto:Salouaberg24@gmail.com)  
**Anne Bramhall**  
[Fabramhall@outlook.com](mailto:Fabramhall@outlook.com)  
**Jaime Flippin**  
[jaime44@live.com](mailto:jaime44@live.com)  
**Judyth Greenburgh**  
[judyth@jgreenburgh.com](mailto:judyth@jgreenburgh.com)  
**Katy Guidero Diaz de Leon**  
[Babiwlf@yahoo.com](mailto:Babiwlf@yahoo.com)

**Yaney MacIver**  
[Yaney\\_La\\_maciver@icloud.com](mailto:Yaney_La_maciver@icloud.com)  
**Nancy Prather**  
[Nprather@lonepinetv.com](mailto:Nprather@lonepinetv.com)  
**Patricia Ramirez**  
[Paramirez4@gmail.com](mailto:Paramirez4@gmail.com)  
**Victoria Ramos Sanchez**  
[Native.tradingpost@yahoo.com](mailto:Native.tradingpost@yahoo.com)  
**Jeanie Smith**  
[Hjeaniesmith@gmail.com](mailto:Hjeaniesmith@gmail.com)  
**Samantha Stevens**  
[unocosmo.sks@gmail.com](mailto:unocosmo.sks@gmail.com)  
**Drew Wickman**  
[Ajwickman@mac.com](mailto:Ajwickman@mac.com)

**HOW YOU CAN HELP:**

- 1.Host artists/ofrendas at your venue.
- 2.Provide a prize for ofrenda contest winners. Please consider gift certificates for your goods or services as well as specific items from your business.
- 3. Provide donations in kind, or monetary, to be used for planning and holding of the events. Please consider decor and display items, arts & craft supplies and other workshop materials, and services such as printing, photocopying, etc.

**IN RETURN:**

- We will provide a receipt for your tax deductible donation.
- We will identify and recognize your support and advertise your business with our promotional and marketing efforts including,
  - a.Main Street Ofrenda walk map
  - b.Visible name recognition for your support and donations in our promotional materials and on our Website: [lonepinesugarskulls.weebly.com](http://lonepinesugarskulls.weebly.com)
  - c. Social media, flyers, radio & newspaper ads, etc.
- Free booth space in Spainhower Park at the Dia de Los Muertos Festival on Nov 6<sup>th</sup> to promote / raise money for your organization.

**ITEMS THAT NEED FUNDING.**

**\$500.00:- Printing of Marketing and Outreach Materials**, including Main Street Ofrenda Display & Altar Walk map, Flyers, Posters, Signs, Banners, etc:  
**\$1200.00: Advertising** - radio, newspaper ads:  
**\$700.00: Postage** - Postcard mailing to county residents  
**\$50.00:Facility Rentals.** Spainhower Park day use fee  
**\$105.00: Inyo County Food Facilities Permit.**  
**\$500.00: Equipment Rentals** Chairs, Tables, PA system  
**\$1200.00: Workshop materials** including, arts/crafts, supplies. Other offrenda materials, Childrens art contest.  
**\$1200: Misc Festival supplies & decor**  
**\$2200.00: Entertainment** - professional traditional musicians, dancers and performers.

Thanks to Healthy Communities of Southern Inyo County support as a 501c3 non profit corporation - your donations can be tax deductible.